



**39<sup>th</sup> Annual Rev. Dr. Martin Luther King, Jr. Luncheon – January 19, 2016**  
**Sponsorship Packages \* DEADLINE: January 11, 2016**

**\_\_\_ \$20,000 Yes We Can!**

- 20 VIP seats (two prime tables)
- Full page ad in virtual journal
- Dais recognition at event
- Mention in all PR materials
- Corporate logo placement on BAE website
- Opportunity to distribute promotional items at luncheon

**\_\_\_ \$15,000 I Have a Dream**

- 10 VIP seats (table)
- Full page ad in virtual journal
- Dais recognition at event
- Mention in all PR materials

**\_\_\_ \$12,000 Drum Major Instinct**

- 10 VIP seats (table)
- Full page ad in virtual journal
- Dais recognition at event

**\_\_\_ \$6,000 I've Been to the Mountain Top**

- 10 reserved seats (table)
- Full page ad in virtual journal

**\_\_\_ \$3,500 Peace & Harmony (for non-profits only)**

- 10 reserved seats (table)
- Half page ad in virtual journal

**\_\_\_ \$300 VIP Individual Ticket**

- Prime seat at luncheon
- Listing in virtual journal

**\_\_\_ \$250 Individual Ticket      \_\_\_ \$200 BAE Member Ticket**

**\_\_\_ \$1,000 Full Page Virtual Journal Ad (8.5"H x 11"W)**

**\_\_\_ \$500 Half Page Virtual Journal Ad (4.25"H x 5.5"W)**

**\_\_\_ I/We are unable to attend. Enclosed please find a contribution for \$ \_\_\_\_\_**

**Please complete all fields:**

Sponsor Name \_\_\_\_\_

Individual Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

**FORM OF PAYMENT**

Enclosed is my check for \$ \_\_\_\_\_. Make checks payable to BLACK AGENCY EXECUTIVES.

Please charge my Credit Card for \$ \_\_\_\_\_. (Circle one: American Express MasterCard Visa)

Card #: \_\_\_\_\_ Expiration Date: \_\_\_/\_\_\_ Security Code: \_\_\_\_\_ Signature: \_\_\_\_\_

**Please email all response forms, virtual journal ads, and guest lists to [sdbeeseason@me.com](mailto:sdbeeseason@me.com).**

*Advertisements are color and must be supplied as a high resolution JPEG, composed PDF with art and fonts embedded or as an EPS file with fonts outlined.*

**Inquiries? Please contact Samantha Debicki at: [sdbeeseason@me.com](mailto:sdbeeseason@me.com) or (646) 651-1232 x11.**

**Response forms can also be mailed to:**

Attn: Samantha Debicki  
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